

Utilizing Diversity in Course Content

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Different learners learn best in different ways. Some learners ingest information most efficiently when they read text. Others are more efficient at processing audio information, while others thrive when presented information through more visual means such as videos or demonstrations. In a digital environment, you will be able to leverage a variety of mediums for course content. It's important to provide diversity when creating content for an adaptive course.

Below is a list of common types of course content that can be created for digital adaptive courses, along with a few thoughts about the types of pedagogical contexts where those resources may be most effective.

General Text and Slideshows

Text and slides are useful for presenting static information in the form of text or images. Slides are generally most useful for presenting short, clear pieces of information that do not require much context or explanation. They stand alone, so must communicate their content efficiently. Visual learners benefit from the clear and succinct presentation of information on slides or in text documents.

Video

Videos are best to communicate information that can be difficult to articulate succinctly, as well as information that is strengthened by visual aids.

Interactive

Interactives can be an engaging way to present information to the learner. Interactives allow the learner to 'interact' with the content by selecting something, and the information appearing will change based on their input. Interactives can be especially effective for learners who like to be active in their learning, and depending on how they are designed, can be useful for illustrating relationships between ideas.

Web

A web URL allows you to link directly to external resources. This can be useful if you have additional content existing on a website that could be useful to some learners. It can be an efficient way to provide access to more complex and 'enrichment' types of resources.